

**ONLINE**  
business marketing

# MEDIA KIT



[chantalgerardy.com.au](http://chantalgerardy.com.au)



## About Chantal

### Would you like to Maximise your Online Marketing Potential?

Hi, I'm Chantal Gerardy an International Award-winning Online Business Strategist.

I empower business owners and their team, with the skills, strategy and systems to successfully manage their social media marketing so that it makes sense, and makes \$\$\$, without living online or paying for ads.

I work with Business Owners who are on a mission to make an impact and don't want to outsource their voice.

I've been there and done that. Have had a mid-life awakening and transitioned from the health and fitness industry into the online marketing space and want to show business owners how they can too whilst having fun online and scaling.



**"A strong, positive self-image is the best possible preparation for success. "**

## Key Services

### One on One Coaching

Do you like hand-holding, feedback & coaching as you strategically progress in your business? Gain expert coaching, direction & accountability, while being fully supported through the process of refining your business online.

### Done For You Services

Allow our team of Australian experts to help you set up, automate or even manage elements in your Online Business.

### Social Media Management

Website Support & Development  
Tech Support  
VA Support

### Online Courses

Get LIFETIME access to self-paced online courses.

These courses will show you time saving steps to implementing effective strategies for your online marketing.

Skills+  
*Strategies* = Simple  
+Systems Sales



## The Experience

- How to Turn Your Social Media Into Sales
- 21 Content Ideas To Get The Algorithm Working For You
- How to create compelling content that converts
- Turning your Social media message into money
- The Social Media Strategy that Gets Sales & Keeps you Sane
- Spend less time and get customers on Social Media
- Get Customers And Create Opportunities Online
- How to effectively communicate your business Online
- How to network & grow your Business Online

**"You cannot be successful using Social Media without implementing a strategy, it just doesn't work! "**





## Why Choose Me?

Can you imagine what it would be like when you have the digital marketing skills, strategy and systems in place? When your online marketing is systemised and making sales allowing you to spend less time online and enjoy your business more.

Our social media marketing strategy is to give business/organisations in Australia and NZ a roadmap to understand, along with the confidence to use systems and automations to simplify your social media marketing campaigns and give you some fun back.

I've been there done that. Now qualified and won multiple awards for social media strategy, business startups and marketing innovation. I'm known as practical and a hand holding social media marketing coach in Australia. I have many businessmen clients, in fact 53% are. Not many Digital marketing coaches in Australia/NZ still work one on one and are so accessible.

Local Outsourced Australian Social Media Marketing Company Serving the World.

My team is Australian. I believe the business owner should have a strategy and understanding of their online marketing and client generation. That they should do things more simply to get back to doing what they love in their business. Time is money. So if I can give you back some time (and reduce your stress) that's priceless in a business.

**"Time is money. So if I can give you back some time (and reduce your stress) that's priceless in a business."**

## Brand Personality

My team is  
**FUN & YOUNG** at heart  
**YET** we are  
**PROFESSIONAL**

Who wants life to be about  
all work and no play?  
Not Me!

My team and I come from a  
diverse range of  
backgrounds with oodles of  
experience in our chosen  
fields in order to provide a  
high level of service &  
professionalism.

Together, our passion and  
commitment to our clients  
is our number one priority.  
We find satisfaction in  
being able to assist  
Business Owners achieve  
results for continued  
growth and success in their  
business. The Chantal  
Gerardy Experience is  
beyond ordinary!



**"What it means to you,  
means everything to me."**

## Target Market

I help Australian and NZ business owners and their front line make a bigger impact by working with them to set up, manage and digitally market their business SIMPLY online, without the stress or costly online ads.

My simplified approach to one-on-one training is to empower small businesses to manage their own online marketing. My approach is hands-on and practical.

By teaching my clients the basics, I am preparing businesses for growth and profitability.

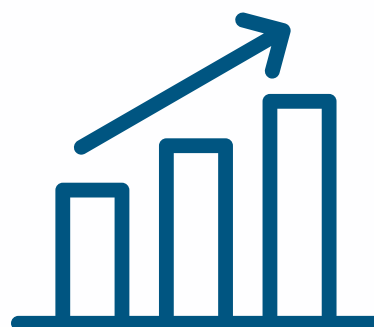




## Socials



A strategy should have the end in mind and that should be customers, influence and enjoyment in your business. The affordable price of my social media marketing strategies in Australia and NZ is a worthwhile digital marketing investment. Let me teach you how to maximise social media marketing campaigns without paying the cost of online advertising to social media websites.



## Client Success Stories

### **KAZ ROGERS**

Thanks Chantal for sharing your expertise. I'm going to put that newly acquired fb strategy in place and watch what happens with great anticipation!



### **SHERYN ELLIS**

Chantal's ability to review your business and create a personalised strategy to attract and engage your perfect clients is phenomenal. Facebook is just one of the social media platforms she has assisted me with. Her knowledge and understanding of Google, LinkedIn & Instagram means you have all of your social media connections covered giving you the best chance of success.

### **SARAH GATT**

Chantal has been amazing for myself and my business, she has helped me grow and expand my business. helped me with marketing, running events, programs, prices literally everything. I could ask Chantel anything at all, not only in regards to facebook and she was so helpful. Chantal was very relaxed and lovely to be around.





## CONTACT

M. 0400 107 706

[chantal@onlinebusinessmarketing.com.au](mailto:chantal@onlinebusinessmarketing.com.au)

[www.chantalgerardy.com.au](http://www.chantalgerardy.com.au)

"Let's do this"

Stalk me  
[@chantalgerardy](https://www.instagram.com/chantalgerardy)

