



MAXIMISE YOUR ONLINE MARKETING POTENTIAL



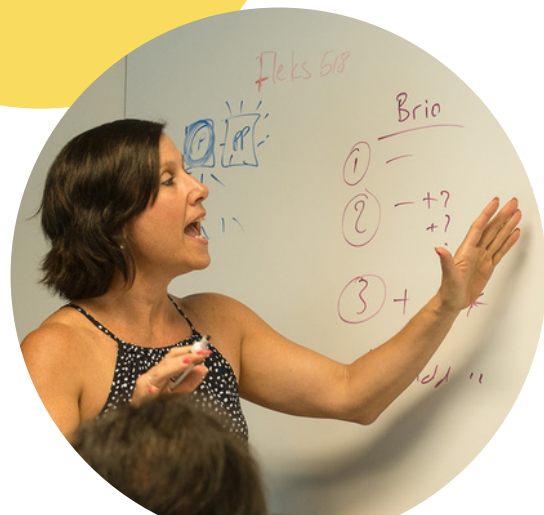
ONLINE
business marketing

**VOTED
Top 10
Business
Strategists
in 2021**
(The Australian Journal)

THE FACTS

- 01** Make a BIGGER Impact by correctly Setting up, Efficiently managing and Effectively Marketing your Business without the stress, frustration & overwhelm
- 02** Increase your Performance & Productivity with an Income Producing Plan
- 03** Gain back precious time and enjoyment with a Roadmap, and the right 'Vehicles', to SIMPLY help you be successful
- 05** The Only BS you need in your Online Marketing is a Business Strategy
- 06** Our services are for the B2B and B2C market, including their WIVES & Team

**SKILLS + STRATEGY
+ SYSTEMS
=
SANITY +
INCREASED SALES**
(without paying for ads)



WHAT DOESN'T WORK?

STOP THIS STYLE OF MARKETING!!

- Cookie Cutter
- Fluffy
- Cross your fingers
- Gambling
- Winging it
- Half Arsing
- Guess work
- Procrastination
- Looking for a quick fix (it doesn't exist). You need the basics before ANYTHING will work!
- New team or New software? No, you just need your existing tools WORKING RIGHT
- Outsource it? WTF! No, your client gen and your VOICE is far too important to entrust to someone externally without first having a strategy (you will then have the ability to oversee)

WHY ME?

BECAUSE I'M A "PLAYER"

I too have been there and done that. I like to Play, go the gym, spend time with the fam bam and most importantly my dog. I'm outdoorsy and love holidaying, and not a fan of spending countless hours online (especially if it isn't going to turn a nice profit)

WHY ME 4 U?

Business Owners love practical one on one consulting and coaching (this is my forte, I am a highly qualified and experienced outsourced consultant)

To make life easier for you, you will have access to my personal team of Australian tech specialists to assist with developing the most efficient systems and automation strategies for the funnels we create for your business.

My clients are fond of how practical and accessible I am. I am renown for being customer and outcome focused, my love for hand-holding, care factor and the ability to give clear and concise direction.

DOES THIS ALL SOUND FAMILIAR?

DYK with a strategic plan accompanied by effective marketing, you will attract customers and have that successful and fun work life balance? externally without first having a strategy (you will then have the ability to oversee)



I quickly worked out that there is the HARD way and then there's the SMART way! I'd love to help you create a Profitable Business so you too, can spend more time online and doing the things you love.

WE HAVE OVER 230 ONLINE POSITIVE REVIEWS FROM HAPPY CUSTOMERS, ALONG WITH THEIR SUCCESS STORIES.

"We have been getting free media through TV, Radio, Podcasts, Webinars, Awards, speaking opportunities and Blog Articles"

"We changed one client's payment gateway and process, which resulted in 1/3 more conversions and 50 less abandoned carts"

"Due to increased revenue and wholesaler opportunities, we have employed more team"

HOW CAN WE HELP YOU?

DONE WITH YOU

One on One Consultancy focusing on development of skills, strategies, and systems across your business.

BUSINESS IN A BOX

Whether it's a business, a project, special campaign, a podcast, blog, online course or a funnel – GUESS WHAT, my team and I will help you simply bring it to fruition (and enjoy the entire process)

DONE FOR YOU

Social Media Management focusing on socials with feelings and respect for your brand and audience. Marketing, funnels, Lead generation, Software, Systems and Automation set up by my personal team of Australian VA and Tech Specialists. And the best part - it's done strategically, overseen by Online Business Strategist Chantal Gerardy.... and you will be shown how to use it!

WHAT DOES THE ROADMAP LOOK LIKE?

1) VISION & PURPOSE

Your Story, WHY, mission, Personal & Business Branding

2) CURRENT & FUTURE STATE

Analysis of business organization, specific processes, technology, objectives and people identifying roadblocks and gaps

3) MARKET RESEARCH

Competitors Analysis, Differentiation and Customer Observation

4) VALUE PROPOSITION STRATEGY

Offer, audience, buyer persona and customer journey

5) ORGANISATION, PRODUCTIVITY & STRUCTURE

Time management, Focus, Energy & Efficiency

6) MARKETING TACTICS, CUSTOMER JOURNEY & CHANNELS

Content Marketing, Growth Plan, Social media & email marketing, website traffic, lead generation, competitions, challenges, webinars, hashtags, promotions, user generated content, Funnels

7) SYSTEM DEVELOPMENT & AUTOMATIONS

Defining any new software applications, programs or processes

8) TRAINING

Development of new skills to facilitate the marketing plan

9) IMPLEMENTATION

Testing, measuring and reviewing ability to execute plan

10) PROJECT MANAGEMENT & PLANNING

How the project is Conceptualised, Managed, Executed, Monitored, Controlled and Closed

11) DATA & OPTIMISATION

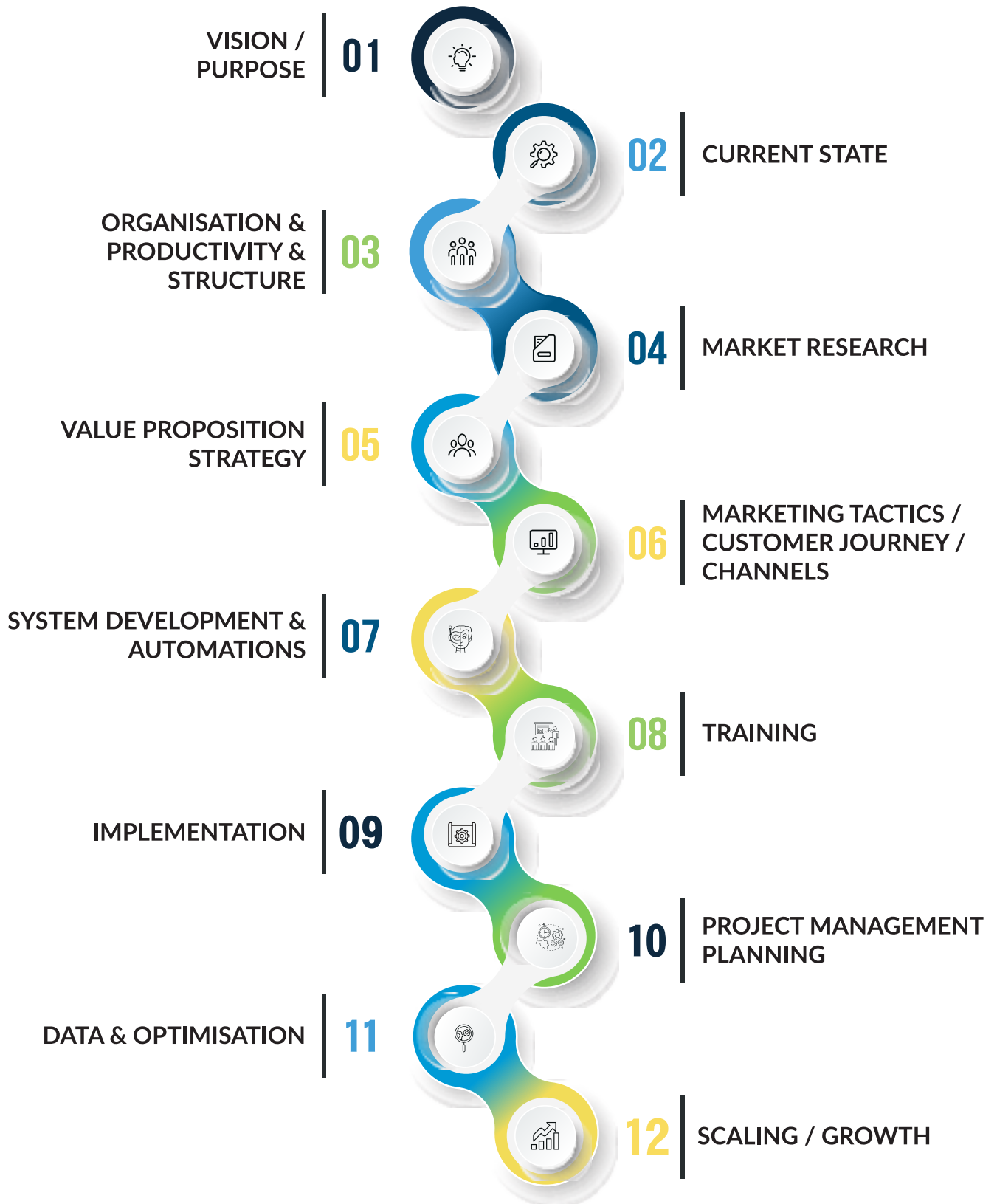
Reviewing and Reporting of projects, people and systems for improvement in functionality and effectiveness

12) SCALING & GROWTH

Enable and support growth, profitability and sustainability

Maximise your
Online Marketing
Potential by
contacting us
TODAY





ONLINE
business marketing